

EU gives support to European Urban Culture

Press Conference, European Year of Intercultural Dialogue 2008
Tuesday 4th of December
11.30am
Press room, Berlaymont building, Rue de la Loi 200
Attended by, Commissioner Jàn Figel and the European Ambassadors of the Year.

Selected flagship project for the Year of Intercultural Dialogue 2008
DIVERSIDAD!
Promoting Dialogue and Exchange through European Urban Culture

Urban culture today is mainly formed through the unifying voice of hip-hop. This 'hip hop culture' has permeated popular culture, transcended ethnic boundaries and hence become a potentially important unifier of diverse populations.

The European Commissions Call for the Year of Intercultural Dialogue 2008 is to have a deeper and more structured dialogue especially amongst young people. Due to the eclectic audience of hip hop culture it has become a major vehicle of expression for the emerging youth culture. DIVERSIDAD! plans to organise events encompassing all forms of urban culture and to promote intercultural dialogue by encouraging tolerance and respect amongst Europeans.

The following activities will take place before, during and at the final stage of the EURO 2008 football championship.

- Interactive digital platform, forum of exchange open to all internet users.
- Artists' workshops - Releasing European hip hop single.
- Seminars on urban culture and hip Hop in 5 European Cities.
- Free live performances in Austria during the EURO 2008.
- Vienna: 3 days of panels, concerts, exhibitions, dance, graffiti, photography etc...
- Complementary actions: Radio show, TV show, TV documentary, album

For more information: www.emo.org

The European Music Office is leader of the project with co organisers MICA (Music Information Center Austria) and Diversités (Association of cultural Industries for cultural diversity).



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Partners

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