

# The European Commission

in collaboration with EMO, GESAC, ICMP/CIEM, IFPI, IMPALA and Billboard Information Group

has the pleasure of inviting you to the

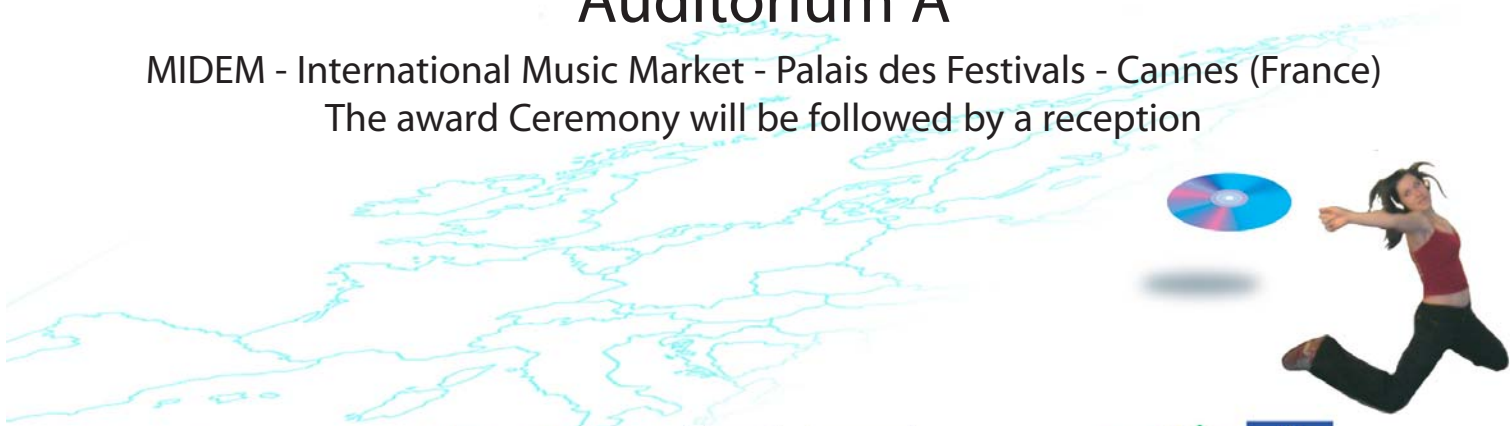
## European Border Breakers Awards Ceremony

25th January 2004 at 5.30 pm

### Auditorium A

MIDEM - International Music Market - Palais des Festivals - Cannes (France)

The award Ceremony will be followed by a reception



# Presentation of the "European Border Breakers Awards" to the best-selling European debut albums of 2003

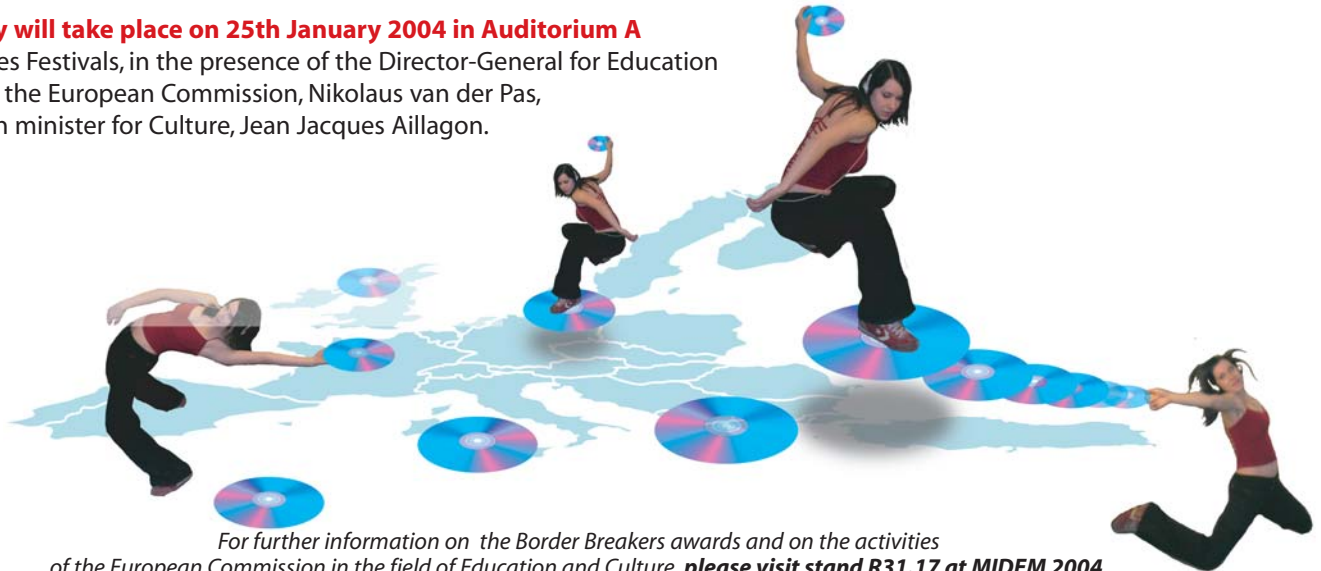
For the first time, on 25th January, the European artists and groups, along with their record companies, authors and editors, that have recorded the highest sales of a debut album in 2003 within the EU, but outside of their country of production, will be recognised at MIDEM. These awards highlight the diversity of European music and show that, in spite of difficulties met by new music acts in sales outside their original market, new talent has been able to appeal to a wide audience in Europe.

In total, 9 winners will be selected based on the following criteria:

- first original album from artists or groups from an EU country
- number of record sales achieved outside their country of origin in the 15 member states, between 27/11/2002 and 26/11/2003.

## The ceremony will take place on 25th January 2004 in Auditorium A

of the Palais des Festivals, in the presence of the Director-General for Education and Culture in the European Commission, Nikolaus van der Pas, and the French minister for Culture, Jean Jacques Aillagon.



For further information on the Border Breakers awards and on the activities of the European Commission in the field of Education and Culture, **please visit stand R31.17 at MIDEM 2004.**

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